

Exhibit B

(Exhibit 13 to Defendants' Opposition)
(RX4050 / PX7058)

Excerpt of Deposition Transcript Pages Cited in
Defendants' Opposition
All Other Pages Should Remain Under Seal

April 12, 2023

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UNITED STATES OF AMERICA2
FEDERAL TRADE COMMISSION3
Docket No. 94125
-----X6
In the Matter of:7
MICROSOFT CORPORATION,8
a corporation,9
- and -11
ACTIVISION BLIZZARD, INC.,12
a corporation.13
-----X15
*** HIGHLY CONFIDENTIAL ***17
DEPOSITION18
OF19
CHRISTIAN SVENSSON20
WEDNESDAY, APRIL 12, 202321
HELD REMOTELY24
Reported by:
CANDIDA BORRIELLO
JOB NO. 6351669-001

1 C. Svensson - Highly Confidential

2 MS. BRANNON: Objection to form.

3 MS. FLEURY: Objection.

4 A. I would -- I would say that they
5 have been successful in getting larger AAA
6 games into their service just not necessarily
7 day one.

8 Q. Thank you for clarifying.

9 And PlayStation, let's start with
10 first-party titles, does PlayStation put its
11 first-party titles into its subscription
12 service day one?

13 A. As a general rule, no, but there
14 have been titles that have gone in day one,
15 particularly those that are multiplayer
16 focused.

17 Q. As a general rule, you don't put in
18 first-party titles on day one?

19 A. As a general rule, PlayStation
20 Studios does not make that -- just generally
21 does not do that.

22 Q. And how about third-party games, do
23 you put third-party games generally into
24 PlayStation subscription service on day one?

25 A. Same answer really as the

Chris Gan Svensson Highly Confidential
April 12, 2023

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1 C. Svensson - Highly Confidential
2 first-party approach. Generally not, but
3 there are -- there's an occasional indie
4 title like Stray or Tchia that goes in day
5 one or titles that benefit from player scale
6 like Fall Guys or Rocket League or just this
7 month Meet Your Maker that do benefit from a
8 services inclusion day one to get to a
9 critical mass of players for a multiplayer
10 focus title.

11 Q. But other than multiplayer focus
12 titles, as a general matter, you don't put
13 third-party games into PlayStation Plus on
14 the first day?

15 A. As a --

16 MS. BRANNON: Objection to form.

17 A. As a general matter, that is not
18 our preferred route.

19 Q. And is the reason that Sony doesn't
20 do that is because offering games via
21 subscription from day one cannibalizes game
22 creators' revenue that would otherwise accrue
23 from individual game sales?

24 MS. BRANNON: Objection to form.

25 MS. FLEURY: Join.